

HACKED AGAIN

It can happen to anyone...Even a cybersecurity expert

Scott N. Schober



CEO, Cybersecurity & Wireless Technology Expert & Author

Scott Schober is a highly sought after cybersecurity expert for media appearances and commentary as well as technical speaking engagements. Recent media appearances include Bloomberg TV, CNN, Good Morning America, CBS This Morning, NPR, CTV News, CCTV America, Fox Business Channel, Fox News, Al Jazeera America, Inside Edition, MSNBC, CNBC, The Blaze, OAN and many more. Scott continues to espouse the need for better cyber security practices through his appearances, speaking engagements, products and now his new book entitled **Hacked Again**.

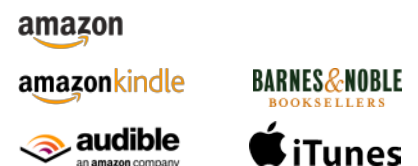


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Part cautionary tale and part cyber self-help guide, *Hacked Again* probes deep into the dark web for truths and surfaces to offer best practices and share stories from an expert who has lived as both a trusted source and a victim in the world of cybersecurity.

Throughout this book, Scott not only contextualizes the fallout of these cyberattacks on our daily lives but also provides expert insight and a plan of attack for fending off future security breaches. Through tips and advice gained through his own experience, Scott offers hope to others by examining his own security foibles so that readers will not have to go through the same cybersecurity struggles themselves.

More details and reviews on the back.



www.HackedAgain.com

WHAT TO EXPECT

Scott Schober shares his personal accounts as a business owner, thought leader and wireless technology expert as his book examines a multitude of cybersecurity issues affecting all of us including:

Malware
Hackers
Email Scams
Identity Theft
Spam
Social Engineering
Strong Password Creation
The Dark Web

Scott delves into the details of the latest cyberbreaches that made headlines and continue to affect consumers, businesses, governments and all of our digital devices including:

Target Retail Hack
JP Morgan Chase Bank Hack
Sony Entertainment Hack
Apple's iCloud Hack
Office of Personnel Management Hack

REVIEWS

"How can the little guys anticipate and prepare for a potential hack? For starters, they should read Schober's book - which he could have just as easily named 'The Original Hacker's Dictionary For Small Business Owners'." - **Forbes Magazine**

"Cybersecurity Bible for small business owners." - **Steve Morgan of Cybersecurity Business Report**

"Hacked Again is a well written book that I recommend without hesitation — especially as a primer for business owners or even government business pros who want to understand what really happens before, during and after data breaches or security incidents that occur regarding your own accounts."
- **Dan Lohrmann, Government Technology**

"I will be incorporating Hacked Again into my cybersecurity courses, as there is no other book out there that not only lays this great of a foundation, but also relates recent hacks of major corporations." - **Professor Jonathan S. Weissman, RIT/FLCC/Nazareth College**

"...buy them a copy of the book, write an inscription in the cover, and ten days later ask them what they have learned." - **SANS Technology Institute - Stephen Northcutt**

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